PACIFIC N.W.

THE *Heartbeat* OF THE NORTHWEST

January / February 2023

The ***Heartbeat of the Northwest*** is the official publication of the ***Pacific Northwest Camaro Club*** and is provided bimonthly to active members. Distribution is also provided, by the direction of the Club President, to other individuals, clubs, and/or commercial enterprises. The ***Pacific Northwest Camaro Club*** is a non-profit organization dedicated to the preservation and enjoyment of the Chevrolet Camaro, and no person shall be denied membership because of age, sex, race, or religion.

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Note: You must call Rick's Camaros and use the customer ID listed. Make sure you specify your address for shipping.

A Note from our President

Greetings,

As we kick off this new year with activities, I want to encourage you all to be safe, safe on the road as well as safe at home as well as your online pursuits. Hardly a day goes by without someone trying to trick me online, or through a text message or email out of some piece of information about myself or my money.
More than once during the last serval years your PNWCC board of directors has spent time in our meetings discussing how someone has tried to defraud the club or one of us. The club has had unauthorized people set up Facebook posts with links to web pages to order hoodies with a club logo more than once in the last year, and as the admins to the Facebook page we have deleted the posts and banned those people.
Now I can't say I am familiar with all the possible ways to protect ourselves from these scammers, but if we communicate to each other about something that sounds out of the ordinary or unusual and use our own personal contact information to talk to our bank, a company or people with whom we deal with on regular basis then we stand a chance to keep ourselves, our club and friends safe from fraud.

One last thing, I am so tired of the rain and look forward to dry pavement!

Brian Stanley
President PNWCC 2023

Is a Chevy Camaro EV SUV Blasphemy? Maybe, but It Might Look Like This

We'd prefer a new Z/28 over a lifted electric Camaro, but Chevy's bean counters likely disagree. Our rendering predicts the design.

PUBLISHED: DEC 14, 2022

- **The Chevy Camaro lineup will likely add an electric SUV version someday, and it could look similar to our illustration.**
- **The odds of a future Camaro EV SUV increased after reports say GM will create subbrands for its high-value nameplates.**
- **While our rendering is partly inspired by the Chevy Blazer EV, its two-door body style is one notable Camaro tie-in.**

There's a good chance Chevy will slap a Camaro badge on an electric SUV within the next few years. We're not just pulling that out of our you-know-whats, either. Following reports of an **upcoming Chevy Corvette subbrand**, we've heard that GM is planning other spinoffs of popular nameplates in its sizable portfolio, including Chevrolet's iconic pony car, the Camaro.

If you're upset the Camaro is likely taking the same route the Mustang took with the **Mach-E**, we're sorry. However, if the thought of a Camaro EV SUV—possibly called E/28? — excites you, our rendering predicts what that machine might look like.

Unlike the Mustang Mach-E, the lifted electric Camaro in our illustration doesn't have many obvious ties to the current coupe and convertible. Arguably the biggest similarity is its two-door body style, which an inside source at GM told us is definitely under consideration for a possible crossover model, along with a more traditional four-door configuration.

The two-door version in our rendering also shares a rear quarter window that kicks up just like on the regular Camaro, and their shoulder lines are similar, too. The side surfacing also looks a lot cleaner than the Blazer's busy bodywork. A set of massive 10-spoke rims mounted on Continental tires nicely fill out the ute's wheel arches, and the whole aesthetic combines for a sporty stance.

Meanwhile, the hypothetical Camaro's mug draws heavily from the design of the upcoming Chevy Blazer EV. The elements around the headlights do draw comparisons with the LED accents around the current-gen Camaro, but the rest of its face is considerably different.

For those who hate the idea of a Chevy Camaro EV SUV (those who are still reading, anyway), don't think that this means the end of the Camaro as you know it. Our GM source told us the future plans for an eventual subbrand include a 2+2 coupe and convertible. However, these are said to be fully electric. In that case, you may return to your regularly scheduled tirade.

2023 Pacific NW Camaro Club Activities

February

21 6:30 pm PNWCC Board Meeting @ Round Table Pizza, Renton
25 5:00 pm PNWCC General Meeting, @ Round Table Pizza, Burien

March

4 8:00 am Griots Caffeine & Gasoline @ Griots Garage, Tacoma
11-12 On Grid @ Ridge Motorsports, Shelton
12 1:00 pm PNWCC – WWF Bowling Challenge, Bowlero Lanes, Southcenter
21 6:30 pm PNWCC Board Meeting @ Round Table Pizza, Renton
25 Noon PNWCC General Meeting @ TBD location

April

1 8:00 am Griots Caffeine & Gasoline @ Griots Garage, Tacoma
25 6:30 pm PNWCC Board Meeting @ Round Table Pizza, Renton
28-30 LS Fest, Las Vegas Motor Speedway, Las Vegas, NV
29 8:00 am Car Club Challenge, Bremerton
29 5:00 pm Moctezuma's Mexican Restaurant, Tacoma, WA

July

15 **Open Car Show**, Chevrolet of Everett, Everett, WA
16 **8:00am** **ALL CAMARO SHOW, Triple X Drive-In, Issaquah**

September

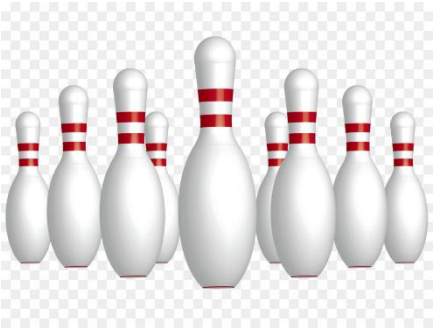
10 **8:00am** **Firebird and Camaro Show, Hosted by Western Washington Firebirds, Triple X Drive-in, Issaquah**

If there are any events you would like more information about, or you know of something that we could do as a club; please contact Activities director Natalie Schaefer activities@pnwcc.com

PNWCC / WWF Bowling Challenge

We are getting together with our F-Body brethren for an afternoon of fun and skill on the lanes. No not the Drag Strip, but the Bowling lanes!!

Bowlero



We will be getting together at 1:00pm on Sunday March 12, 2023, at Bowlero Lanes, 100 Andover Park West, Southcenter.

Cost will be determined by the number of people in attendance, but probably between $25 and $30. Please sign up early to attend. Contact me at vicepresident@pnwcc.com and let me know if you are attending.

How Chevrolet Can Save The Camaro Before It's Sent to The Muscle Car Grave

BYYUVA CHANDANA
PUBLISHED FEB. 5, 2023

Chevrolet has vied for the end of the Camaro since the world started moving towards EVs... here's how it can be saved.

If you look all around us, the nullification of sports cars is evident. With most auto manufacturers downsizing engines, moving to EVs, or pushing for the expansion of the SUV market, the sports car is fleeting. The most evident of which is the **Chevrolet** Camaro. Yes, the Camaro is dying, with **General Motors**' usage of its scythe being inevitable. Despite its popularity, the Camaro is too old, outdated, and a money hole for GM to keep sinking its money into. Plus, with GM nixing all internal combustion vehicles by 2035, it was due to trim some excess fat. Especially when the nation demands electric vehicles at a rapid rate.

So, we've devised a three-prong plan to keep the Camaro alive. With the 2024 edition of the Camaro being its last, we just need to keep it alive enough for us automotive enthusiasts to be graced with its presence just a tinge bit longer. The evidence to back up keeping the Camaro on lifeline may be stacked against it, but we can assure you-- it's a decision for the best.

How Chevrolet Should Spin Off the Camaro Brand for The Next-Generation

Just like Chevy did with the Corvette, the Camaro needs to be its own subset brand. To an extent it is right now, but not to the point where it can be a standalone product. GM has kept other vehicles alive via their own brand – think Hummer EV or even GMC and Buick. Those vehicles aren't selling in droves, yet GM still feels compelled to keep them around.

Spinning off the Camaro brand could be a good way to allocate funding for better R&D for the Camaro. Develop new technology for it that will keep it relevant. The Camaro has kept its same premise since its revival in the late 2000's and has yet to change since. Making the Camaro its own brand will also allow the manufacturer to vary its product, possibly making Camaro four-doors and SUVs, similar to what Corvette is rumored to be cooking up.

How Chevrolet Should Electrify the Camaro Like the Corvette?

This isn't Chevy's first rodeo, in fact, it's yet another iteration of something that has been largely successful for General Motors and American manufacturers in general-- electrification. While the term may make some your quake in your booths and grit your teeth, it certainly isn't something to be afraid of. Instead, see it as a pathway to keeping a beloved icon alive. The EV age is coming, whether us as car geeks love it or not. What better way for GM to see the value of the Camaro as more than just a money pit than pandering it to what the general public wants.

Chevrolet did this recently with the introduction of the Corvette E-Ray, while not making a full electric vehicle, it did give consumers something they wanted and appealed to them. Electrifying the Camaro has been done before in small boutique variants across the nation and has been on General Motors' mind lately. But, if done right, it could create a smash hit that consumers would love. The E-Ray did it with keeping the original V8 engine and adding a niche electric motor on top of it. The Camaro could do the same with its V6 variant, giving consumers adequate power while lowering emissions and giving off an eco-friendly image.

Lower The Camaro's Production Run to Make It More Enticing

What better way to cut down costs and pique buyers' interests than making a vehicle exclusive? Limited edition runs of any car tend to always get swallowed up and buy lowering production costs it makes even more financial sense for GM's brass to keep the Camaro alive. Take a look at what Lamborghini did with the Countach, while it may not be the same exact concept-- one being a renowned super car builder and the other an economy car manufacturer, the premise is the same. Lower costs in order to create demand, it's a win-win.

Sure, it wouldn't be nearly as accessible as the regular Camaros are now, but maybe that's the point. Limiting the production run makes the Camaro a classier and exclusive vehicle, an added charm on top of what is already a dapper sports car in its own realm. Chevrolet would have to be careful with it not to cannibalize the Corvette, but a decent job could be done with that by keeping its V6 powerplant and setting off from there.

The Camaro is a sports car we do not want to see go gentle into that lonely night. Instead, it's a vehicle that is an icon to American culture and our history. Saving it is the next best patriotic thing since hot dogs and Coca-Cola.

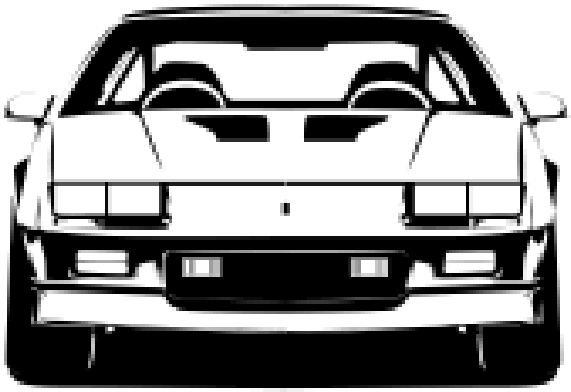
Bowtie People

Birthdays

Ted Chetnik	2/4	Gary Marshall	3/2
Anika Lidstrom	2/5	Julia Weaver	3/3
Nicklas Lidstrom	2/13	Lynda Kelstrom	3/3
Bruce Mercer	2/13	Andrew Hill	3/10
Dick Perry	2/18	Mark Fenner	3/20
Lenore Voit	2/20	Brent Franich	3/21
Larry DeCamp	2/25	Mike Cox	3/28
Laura Scharf	2/25	Sue Bakken	3/30
Karen Nidermayer	2/29		

Anniversaries

Ted and Karrlie Chetnik	2/13	Bill and Jackie Wallace	3/30
Kevin and Sue Bakken	2/16	Cliff and Lynne Samuels	3/31
Patrick and Terrie Kranjcevich	3/15		



2023 ALL CAMARO SHOW

Sunday July 16, 2023

Benifiting:

Washington State Hot Rod Hall of Fame

Life Enrichment Options

DRINK TRIPLE XXX ISSAQUAH, WA ROOT BEER

Sponsored by:

CHEVROLET EVERETT

PACIFIC N.W.

Camaro CLUB

Show Hours
8 am - 3 pm

Register online at:
pnwcc.com/all camaro show

or Scan QR code

Registration:
$20.00
$10.00 Active Duty Military
Postmarked no later than 7/1/23

XXX ROOT BEER DRIVE-IN

98 Gilman Blvd. ISSAQUAH, WA

PNWCC
MEMBERSHIP APPLICATION

PACIFIC N.W. Camaro CLUB
THE Heartbeat OF THE NORTHWEST

NEW MEMBER _____ OR RENEWAL _____

NAME:_____ DATE:_____

ADDRESS:_____

CITY:_____ STATE:_____ ZIP:_____

PHONE#: _____ ALT PHONE#: _____

EMAIL:_____ ALT EMAIL: _____

Would you like to receive your newsletter by (check one): ____EMAIL ____REGULAR MAIL ____BOTH

Would you like to receive event and other club announcements by email? (check one): _____YES _____NO

MEMBER & FAMILY	BIRTHDAY (MM/DD)	FAMILY MEMBER	BIRTHDAY (MM/DD)

ANNIVERSAY (mm/dd):_____

CAMARO	YEAR	MODEL	TYPE	ENGINE	TRANS	COLOR
#1						

OTHER INFO/REMARKS:_____

#2						

OTHER INFO/REMARKS:_____

#3						

OTHER INFO/REMARKS:_____

How did you find out about PNWCC? (circle one): Friend Website Facebook Google/Bing

or other source?_____

Interests (circle all that apply): Cruising Shows Drag Racing Restoring Modifying

or other: _____

Please mail this application with check/cash for membership dues of **$20.00** - checks payable to:

Pacific Northwest Camaro Club (PNWCC)
126 S. 293rd Pl, Federal Way, WA 98003
Web: www.pnwcc.com or Contact: secretary@pnwcc.com