PACIFIC N.W.

THE *Heartbeat* OF THE NORTHWEST

July / August 2024

The ***Heartbeat of the Northwest*** is the official publication of the ***Pacific Northwest Camaro Club*** and is provided bimonthly to active members. Distribution is also provided, by the direction of the Club President, to other individuals, clubs, and/or commercial enterprises. The ***Pacific Northwest Camaro Club*** is a non-profit organization dedicated to the preservation and enjoyment of the Chevrolet Camaro, and no person shall be denied membership because of age, sex, race, or religion.

Online Membership Application / Renewals (Online Application) – Click on this link if you would like to sign up for membership online (or renew your existing membership) and pay the annual $20.00 fee with PayPal

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Note: You must call Rick's Camaros and use the customer ID listed. Make sure you specify your address for shipping.

A Note from our President

Greetings, The **All Camaro Show** is fast approaching! Everyone is excited about our new location at Griot's Garage in Tacoma, and some are wondering how it is all going to work out.

So, with that in mind here are some of the plans we have laid out to make the show a success. Volunteers and Club officers plan to arrive at 7 am to begin set-up. The main gate (off S Lawarnce Street) opens at 8 am for Griot's personnel only. ACS parking begins at 9 am. Cars enter on S Lawrence Street from the north, no south entry off 38th Street. The food truck from Donut House arrives at 8am with coffee and donuts. The food truck from Supreme Smashburgers arrives at 10:30am and will park along the northside of Griot's building just to the west of the dumpsters. The ACS Registration table and prize tables are set up in three parking spaces to the west of the north stairway.

All Camaros will be parked only on cement and pop-up canopies will only be on grass or ground. No Camaro parking on the grass and no canopies will be on cement. Anyone found in exception to this rule will be asked to move their car or canopy. The grass area and gazebo will be a play area for children and for ACS participants to stake pop-ups and enjoy the sunshine. Ten parking spaces must be held in reserve in front of the Griot's store for their customer parking. ACS will only utilize the parking spaces across from the reserved Griot's parking that are against the chain link fence for over-flow ACS participants. There are at least 119 parking spaces in the main lot facing the gazebo, and with the over-flow parking we should not need to park Camaros on the lawn. Entrance/Exits onto the lawn will be coned off.

Voting for ACS participants will be done via the mobile app we utilized at last year's ACS and starts at 11am and ends at 1pm. Awards at 2:30 pm. Donations of door prize items are needed. I am in touch with Scott Valen, Assistant Manager at Griot's for a donation of some hand-held items we can give away at the registration booth. We will have two Northwest Harvest food donation boxes set-up near registration so please bring canned goods or nonperishable dry goods to donate.

That is it for now, hope to see you all on Sunday July 28th, 2024!

Brian Stanley
President PNWCC 2024

GM Prez Wants Next-Gen Chevy Camaro to Be the Opposite of Ford's EV Mustang

Mark Reuss thinks an affordable Camaro focused on fun rather than huge horsepower could reignite enthusiasm for cars.

If General Motors president Mark Reuss has his way, the Chevrolet Camaro will make a comeback as an electric car—not an electric crossover—designed around athletic dynamics and a low price point rather than huge horsepower and track-slaying performance. Reuss, whose first car was a 1967 Camaro, told Motor Trend that he wants to see the iconic nameplate return to its roots as a pony car with broad appeal beyond hardcore enthusiasts.

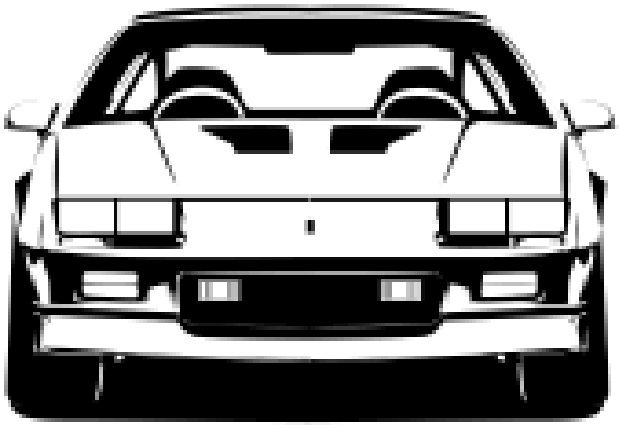
Reuss said the price of the Camaro EV could be similar to that of the 2024 Chevrolet Equinox EV compact crossover, which will start at $34,995 when the entry model goes on sale later this year. That's not any cheaper than the base 2024 Chevrolet Camaro, but factor in a $7,500 federal tax credit and the price effectively drops to $27,495, which would make this hypothetical EV about $5,000 less than the last gas-powered model.

Production of the Camaro ended in December 2023, and while there's no immediate successor, nobody expects GM to walk away from the name recognition and reputation of the 57-year-old badge. Many outlets—MotorTrend included—posited that the Camaro nameplate would be revived in 2026 as a crossover designed to compete with the Ford Mustang Mach-E. From the way

Reuss talked about his vision, we get the sense that the car-versus-crossover debate hasn't been settled within GM.

Even if the Camaro comes back as a car, don't expect it to be a coupe. In a nod to practicality and the fact that two-door sales basically amount to a rounding error in the U.S. car market, it would almost certainly have four doors. Reuss envisions a coupe-like design that also improves on the (woeful) outward visibility of the current Camaro.

We might be waiting longer than expected for the Camaro's comeback, though. The EV would be based on the same Ultium powertrain architecture underpinning everything from the Equinox EV to the GMC Hummer EV 3X. While those vehicles are in production now, Reuss say GM needs to further scale up battery production to bring costs down and make the pricing pencil out. We think it's an idea worth waiting for. Hopefully Reuss knows someone who can make it reality.



Bowtie People

Birthdays

Jean Krehbiel	8/5	Lynne Samuels	9/7
Marilyn Muscat	8/13	Kent Woodworth	9/9
Jodi Nylin	8/13	Terrie Kranjcevich	9/12
Rick Dumas	8/16	Alexa Hill	9/16
Pat Marshall	8/16	Larry Rosenlund	9/17
Dale Krehbiel	8/22	Kim Lorenz	9/17
John Benny	8/31	Patrick Kranjcevich	9/18
Shawne Lidstrom	9/5	Eric Alexander	9/22

Anniversaries

Chuck and Lynda Kelstrom	8/22
Andrew and JoAnn Hill	9/10
John and Shawne Lidstrom	9/26

The 1970 Chevrolet Camaro SS 396 Is The Rarest From The '70s

The 1970s dawned on a new generation of the Chevrolet Camaro, with a sleeker, more European look that broke free of what designer Henry Haga called the “family-values” direction of the first generation. The 1970 Camaro was a complete break from the first, and one of the most desirable Camaros today.

One of the things that did carry over, though, was the big-block Chevy V8 that helped the new Camaro continue its muscle-car journey with the optional 375-hp L78 396 V8 engine. Only 600 L78 engines were ordered for that year according to Hagerty, making the 375-hp SS 396 the rarest Camaro of the 1970s.

1970 Chevrolet Camaro Production Numbers

	Total	V8	SS	SS 396 (L78)
1970 Camaro	124,889 Units	112,323 Units	12,476 Units	600 Units

(Source: Automobile-Catalog)

The SS was offered as an appearance package for the 1970 Camaro and was available with any engine (with restrictions for other options). The Camaro SS

396 came standard with a big block – the L34 6.5-liter V8 that put out 350 hp, while the L78 was an optional engine for the SS 396.

Chevrolet L78 Engine Specs

Displacement	6,590 cc
Power	375 hp @ 5,600 rpm
Torque	415 lb-ft @ 3,600 rpm
Transmission	4-speed manual
0-60 MPH	5.5 seconds
Top Speed	138 mph

(Source: Automobile-Catalog)

Even though it was still referred to as the 396, the L78 engine was now displacing 402 cubic inches (6.6 liters), as it churned out 375 hp and 415 pound-feet of torque. The big-block Chevy was at the peak of its glory and in its final year of production. However, the Camaro SS 396 would carry on until 1972, with reduced compression ratios eroding its power ratings to 240 (net) hp.

2024 Pacific NW Camaro Club Activities

July

13 11:00 am Chevrolet of Everett Annual Car Show, Everett
7/26-28 Good Guys Car Show Puyallup
7/28 9:00 am PNWCC ALL CAMARO SHOW, new location, Griot's Garage, 3333 S38th St., Tacoma

August

8/3 8:00 am Caffeine & Gasoline, Griot's Garage, Tacoma
8/6 6:30 pm Concert in the Park – Steilacoom, RSVP to Nora by 7/10
8/11 10:00 am Angel of the Winds Car Show, Angel of the Winds Casino, Arlington
8/16 4:00 pm Car Club Challenge, Pacific Raceways, Kent
8/23 4:00 pm Car Club Challenge, Pacific Raceways, Kent
8/24 1:00 pm All Member General Meeting and Backyard Picnic Potluck Karen and Jerry's place, RSVP to Karen by 8/10

September

9/7 8:00 am Caffeine & Gasoline, Griot's Garage, Tacoma
9/8 8:00 am Camaro-Firebird Show, Griot's Garage, Tacoma
9/21 8:00 am Car Club Challenge, Bremerton Raceway, Bremerton
9/28 8:00 am Car Club Challenge, Bremerton Raceway, Bremerton
9/29 8:30 am Cruise to Mt. St. Helens and Lunch, Camaro 57th Birthday Party, Meet at I-5 / 512 Park & Ride, RSVP to Brian by 9/15

October

10/5 8:00 am Caffeine & Gasoline, Griot's Garage, Tacoma
10/19 11:30 am PNWCC Lunch, 6 Bucks Bar & Grill, Bonney Lake
10/26 1:00 pm Trunk or Treat, Moore Designs Trunk or Treat at Yelm Cinema, Only 90 spots available, registration in August so more details to come

If there are any events you would like to see, or you know of something that we could do as a club; please contact Activities director at activities@pnwcc.com

2024 All Camaro Show

July 28th, 2024

GRIOT'S GARAGE

TO REGISTER ONLINE

SCAN ME

PACIFIC N.W. Camaro CLUB

THE Heartbeat OF THE NORTHWEST

Registration: $20.00
Active Duty: $10.00

Bring a can of food and receive a raffle ticket for each can donated

northwest HARVEST .org

Griot's Garage

3333 S. 38th St, Tacoma

9am - 2pm

New Location

Food Available from Supreme Smashburgers

JULY 13TH
11AM - 3PM
CHEVROLET OF EVERETT presents
ANNUAL CAR SHOW
ALL PROCEEDS & DONATIONS SUPPORT
BEHIND the BADGE FOUNDATION
The mission of Behind the Badge Foundation is to honor law enforcement officers who have died or suffered serious injury in the line of duty. They serve as a trusted resource, providing immediate and ongoing support to families, agencies and communities in times of critical need.
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Camaro-Firebird
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WESTERN WASHINGTON FIREBIRDS
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Sunday September 8th, 2024
Open to All Years of Camaro's & Firebirds
GRIOT'S GARAGE
Griots Garage
3333 S 38th St.
Tacoma, WA 98409
9 am - 3 pm
Registration starts @ 8 am
400
For more information & to register online, visit:
www.wwfirebirds.com

PNWCC
MEMBERSHIP APPLICATION

PACIFIC N.W. Camaro CLUB

THE Heartbeat OF THE NORTHWEST

NEW MEMBER _____ OR RENEWAL _____

NAME:_____ DATE:_____

ADDRESS:_____

CITY:_____ STATE:_____ ZIP:_____

PHONE#: _____ ALT PHONE#: _____

EMAIL:_____ ALT EMAIL: _____

Would you like to receive your newsletter by (check one): ____EMAIL ____REGULAR MAIL ____BOTH

Would you like to receive event and other club announcements by email? (check one): _____YES _____NO

MEMBER & FAMILY	BIRTHDAY (MM/DD)	FAMILY MEMBER	BIRTHDAY (MM/DD)

ANNIVERSAY (mm/dd):_____

CAMARO	YEAR	MODEL	TYPE	ENGINE	TRANS	COLOR
#1						

OTHER INFO/REMARKS:_____

#2						

OTHER INFO/REMARKS:_____

#3						

OTHER INFO/REMARKS:_____

How did you find out about PNWCC? (circle one): Friend Website Facebook Google/Bing

or other source?_____

Interests (circle all that apply): Cruising Shows Drag Racing Restoring Modifying

or other: _____

Please mail this application with check/cash for membership dues of **$20.00** - checks payable to:

Pacific Northwest Camaro Club (PNWCC)

126 S. 293rd Pl, Federal Way, WA 98003

Web: www.pnwcc.com or Contact: secretary@pnwcc.com