PACIFIC N.W.

Camaro CLUB

THE *Heartbeat* OF THE NORTHWEST

September / December 2025

The ***Heartbeat of the Northwest*** is the official publication of the ***Pacific Northwest Camaro Club*** and is provided bimonthly to active members. Distribution is also provided, by the direction of the Club President, to other individuals, clubs, and/or commercial enterprises. The ***Pacific Northwest Camaro Club*** is a non-profit organization dedicated to the preservation and enjoyment of the Chevrolet Camaro, and no person shall be denied membership because of age, sex, race, or religion.

Online Membership Application / Renewals (Online Application) – Click on this link if you would like to sign up for membership online (or renew your existing membership) and pay the annual $20.00 fee with PayPal

PNWCC 2025 Officers and Representatives

President	Brian Stanley	president@pnwcc.com
Vice President	Open	vicepresident@pnwcc.com
Secretary/Treasurer	Kevin Ames	secretary@pmwcc.com
Activities Director	Open	activities@pnwcc.com
Car Show Director	Tim Loewen	acs@pnwcc.com
Newsletter Editor	Kevin Ames	newsletter@pnwcc.com
Historian	Rick Jones	historian@pnwcc.com
Webmaster	Robert Copeland	webmaster@pnwcc.com

SPONSORS Offering Member Discounts – Please note changes and additions

SUNSET CHEVROLET
Bruce Douglas
253-863-8221
910 Traffic Ave.
Sumner, WA 98390
GM parts 20% over cost

D&L RESTORATIONS, INC.
Louie Cohn
425-259-8151
12315 Mukilteo Speedway Suite A
Lynnwood, WA 98087
Www.RestoreYourCar.com

Ricks Camaros
1-800-359-7717
Customer Number:
10193534
Discount on selected parts
MUST CALL TO ORDER

LEE JOHNSON CHEVROLET
800-877-9016
11845 NE 85th
Kirkland, WA 98033
20% off selected parts

GOOD CHEVROLET
Brian Ainsworth
425-235-2030
325 SW 12th Street
Renton, WA 98055
Ask for Dick for best price

JET CHEVROLET
253-838-7600
Jeremy Spencer
or Lee Baker
35700 Enchanted Parkway S.
Federal Way, WA 98003
15% off selected parts

BURIEN CHEVROLET
Ed Donovan
206-243-5800
14400 1st Ave. S.
Seattle, WA 98168
20% off selected parts

BILL PIERRE CHEVROLET
Bud Guydete
11323 Lake City Way NE
Seattle, WA 98125
(866) 660-9187
15% off GM parts

TITUS-WILL CHEVROLET
2425 Carriage Loop SW
800-594-2957
Olympia, WA 98502
Show membership card for
10% off selected parts and services

Note: You must call Rick's Camaros and use the customer ID listed. Make sure you specify your address for shipping.

A Note from our President

What a great car show and race season it has been! The All Camaro Show was a success. There are a couple of items we need to discuss as a club, planning of events and the discussion of the donation of the ACS profits to our preferred charities, Life Enrichment Options and Washington State Hot Rod Hall of Fame.

Still in coming months the club has the nomination and election of officers and the annual PNWCC Christmas Party, which Larry and Barbara DeCamp have graciously agreed to host at their home in Federal Way again this year.

As I write this, I just finished packing the Camaro for a trip to Hood River and Oregon Raceway Park for a track “Skip Day” on October 4th . Which will be my last track day for 2025.

This picture was taken on August 13th at a Track Night America at the Ridge and that is Jon Nidermayer in his blue restomod ‘68 Camaro gaining on me. Looking forward to seeing you all at these upcoming events.

Thank you,

Brian Stanley
2025 President PNWCC

General Motors Prompts Speculation, Sparks Hope with New Trademark Filing for 'Camaro'

The filing was in Cambodia, but the fact that GM is bothering to keep the name current is, at the very least, a positive sign.

By Will Sabel Courtney

Anyone who's been around the automotive world long enough knows not to make too much out of an intellectual property filing. Car companies are constantly filing for all sorts of patents and trademarks, many of which never come to pass, many others which are simply ways to maintain ownership over dormant or even dead ideas. It's all too easy to build mountains out of the molehills sitting in patent office files.
... and yet, suffice it to say, I couldn't help feel a little spark of hope flare up in my chest at the news that General Motors has just filed for a new trademark on "Camaro," as first surfaced by the GM authorities at GM Authority.

Granted, this filing was made in Cambodia, a country not exactly known for its love of American muscle cars (at least to this writer's knowledge—if anyone knows better, please drop a note in the comments), but the fact that GM is going to the trouble in 2025 locking down the rights to the name for "motor vehicles and parts thereof" anywhere is promising. After all, our first hint of Ferrari's plans for the 849 Testarossa was discovered via trademark filing in Iceland, and that nation isn't exactly known for its supercar-friendly culture.

(For what it's worth: I checked, and GM's trademark on the Camaro name here in the United States is still valid, according to the U.S. Patent and Trademark Office database; it's also still current in Canada.)

Rumors have persistently circulated of a new, seventh-generation Chevrolet Camaro pretty much since the moment reports of the sixth-generation Camaro's demise began to surface, and have gained an extra degree of influence since that car's production wrapped up in December 2023. What form such a car would take is nearly as big a question as whether it will happen at all: Ford, of course, used the Mustang nameplate on a four-door EV SUV, and the Mustang-Camaro rivalry only competes with Oakley-Butler on the *anything-you-can-do-I-can do better* scale. (Then again, it's hard to see how different a Camaro EV crossover would be from, say, a Blazer EV SS.)

On the flip side, V-8s are back in vogue at General Motors these days, which seemingly bodes well for the Camaro's revival in proper muscle car form. Then again, even Corvette sales are flagging these days, and the Camaro was axed originally in no small part due to a lack of buyers; it's hard to see how a business case for a new one could pass muster in the C-suite.

So there's always a chance no new Camaro will come to pass—that this is simply a matter of GM's lawyers doing their due diligence to keep the company's intellectual property from falling into the wrong hands after discovering a gap in their legal wall. After all, GM currently has trademarks for "Cavalier" and "Chevrolet Cavalier" pending with the USPTO, and I'm fairly confident Chevy has no plans on jumping back into the cheap compact car pool in America anytime soon.

Could GM Be Cooking Up a New Chevy Camaro? It Sure Sounds Like It

GM's next-gen Alpha platform provides the groundwork for Chevrolet to revive its iconic pony car.

General Motors isn't throwing in the towel for its signature rear-wheel-drive platform, which could potentially lead the way for a new Camaro. According to enthusiast site, *GMAuthority*, the General is readying a next-generation Alpha chassis for future Cadillac models.

But while there wasn't any specific hint at a Camaro revival, the earlier variants of the Alpha platform served as the pony car's backbone since its initial revival in 2010.

Circumstantially speaking, with the Alpha platform continuing on, this could potentially open the doors for a seventh-generation Camaro.

To Alpha and beyond

It was just a short while ago when Cadillac notified its dealers that the current CT5 is coming to an end.

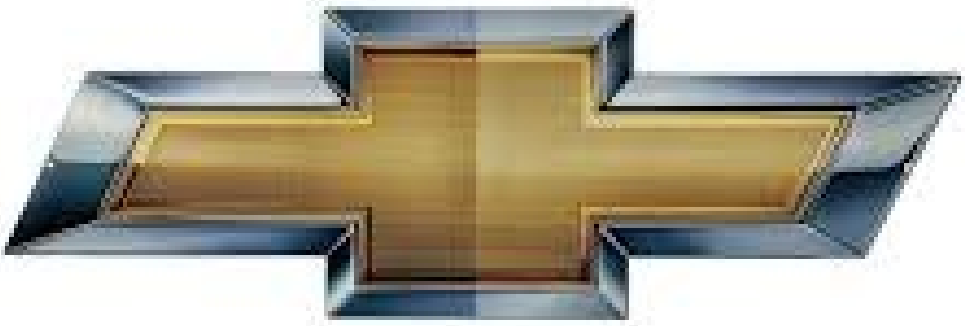
It was just a short while ago when GM announced the discontinuation of its BMW 3 and 5 Series fighters, the CT4 and CT5, in a letter to its dealer network. In the same letter, Cadillac's global vice president, John Roth, confirmed that the CT5 will get a follow-up act.

A new CT5 means GM needs a new platform to underpin the next model, which in this case, is the next-gen "Alpha 2-2." According to *GMAuthority*, however, the next-gen CT5 won't be the only car to come from the newly revised platform.

When GM engineers new architectures for future vehicles, the company often does so with economies of scale in mind. In other words, making as many models from the architecture as possible.

This is to ensure a maximum return on investment, thereby maximizing the benefits of the platform. That said, with the new Alpha 2-2 on the way, there could also be another CT4 in the works.

But more so, this could also mean a new Camaro might be on the docket.



Sharing common rear-wheel-drive grounds

The last Camaro also utilizes the Alpha platform.

While the rumor is to be taken with a grain of salt, it was just last year Chevy discontinued its iconic pony car.

That's because the original Alpha platform essentially reached the end of its usefulness, having been introduced back in 2012. It replaced GM's previous Zeta rear-wheel-drive platform, which was reserved for its Australian Holden division.

When Chevy revived the Camaro in 2010, it turned over a new chapter of fun vehicles for the Detroit automaker.

The Alpha platform also allowed GM to reintroduce rear-wheel-drive vehicles to the States after decades of making front-wheel-drive slushmobiles. The reintroduction of rear-driven cars also reinvigorated GM's interests and reputation for making fun cars.

One of those cars was the iconic and retro-styled fifth-generation Camaro from 2010 to 2015, which was a huge success.

The retro-styled fifth-generation Camaro was an instant hit when it launched.

When Chevy replaced the fifth-gen Camaro in 2015, the Golden Bowtie utilized GM's then relatively new Alpha platform for its successor. That original Alpha platform underpinned the first-generation Cadillac ATS, the third and last generation CTS. It also underpinned also their replacements, the current but soon-to-be-discontinued CT4 and CT5.

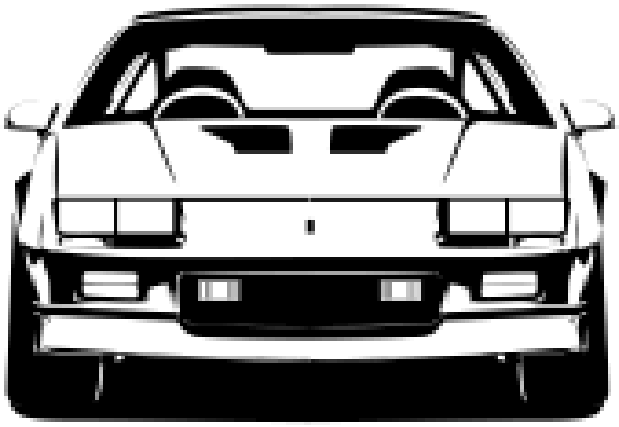
The Camaro also utilize Alpha for its sixth and last generation. Given that the Alpha is getting another lease on life for a series of next-gen models, there's a strong chance a seventh-generation Camaro could come from it.

Ford and Dodge march on without a rival

The Big Three pony car trifecta isn't complete without Chevrolet making a Camaro.

Although GM cites poor sales for the end of the Camaro, it's disappointing to see its arch rivals, the Ford Mustang and the Dodge Charger, continue without any direct competition from Detroit. Additionally, Ford versus Chevy versus Dodge in the muscle car world is one of history's most iconic automotive rivalries.

Without a pony car from the Golden Bowtie, that Big Three trifecta isn't complete to perpetuate that rivalry. While GM could also be looking for ways to compete with Ford's Mustang Mach-E, it would still be nice to see a conventional internal combustion-powered Camaro come back from the dead to lay some elevens down.



Bowtie People

Birthdays

Marlena Moore	10/7	Sharon Loewen	11/12
Marilyn Fangman	10/8	Kevin Ames	11/17
Maddie Smith	10/10	Nancy Holmes	11/18
Robert Copeland	10/11	Greg Scholz	11/18
Brian Stanley	10/11	Mark Shaw	11/27
Michael Croxton	10/15	Floyd Lorenz	12/2
Devin Brown	10/15	Jo Ann Hill	12/11
Natalie Schaefer	10/28	Marcy Angel-Rosenlund	12/28
Lynn Marie Dean	11/3	Jessica Weaver	12/31

Anniversaries

Mark and Alice Shaw	10/4
Jon and Karen Nidermayer	10/10
Michael and Leslie Croxton	10/19
Ken and Jodi Nylin	10/20
Pat and Gary Marshal	11/15
Kevin and Jenni Ames	12/13
Mark and Melissa Smith	12/17
Lynne Marie Dean and Brian Stromberg	12/31

2025 Pacific NW Camaro Club Activities

December

12/13 6:00pm PNWCC Christmas Party, Larry and Barbara DeCamp's Home, 126 S 293rd Pl, Federal Way

If there are any events you would like to see, or you know of something that we could do as a club; please contact Activities director at activities@pnwcc.com

Happy Holidays

PNWCC
MEMBERSHIP APPLICATION

PACIFIC N.W. Camaro CLUB
THE Heartbeat OF THE NORTHWEST

NEW MEMBER _____ OR RENEWAL _____

NAME:_____ DATE:_____

ADDRESS:_____

CITY:_____ STATE:_____ ZIP:_____

PHONE#: _____ ALT PHONE#: _____

EMAIL:_____ ALT EMAIL: _____

Would you like to receive your newsletter by (check one): ____EMAIL ____REGULAR MAIL ____BOTH

Would you like to receive event and other club announcements by email? (check one): _____YES _____NO

MEMBER & FAMILY	BIRTHDAY (MM/DD)	FAMILY MEMBER	BIRTHDAY (MM/DD)

ANNIVERSAY (mm/dd):_____

CAMARO	YEAR	MODEL	TYPE	ENGINE	TRANS	COLOR
#1						
#2						
#3						

OTHER INFO/REMARKS:_____

OTHER INFO/REMARKS:_____

OTHER INFO/REMARKS:_____

How did you find out about PNWCC? (circle one): Friend Website Facebook Google/Bing

or other source?_____

Interests (circle all that apply): Cruising Shows Drag Racing Restoring Modifying

or other: _____

Please mail this application with check/cash for membership dues of **$20.00** - checks payable to:

Pacific Northwest Camaro Club (PNWCC)

5008 60th Ave NE, Marysville, WA 98270

Web: www.pnwcc.com or Contact: secretary@pnwcc.com